

## **WORLD SKATE EUROPE INLINE HOCKEY**

### **WS EUROPE IN LINE HOCKEY BID**

# **EXECUTIVE SUMMARY**

## **MEN EUROPEAN LEAGUE**

### **PERIOD 2027-2030**



WS EUROPE IN LINE HOCKEY – 2024

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## 1. Our Vision

The European League is the elite club championship of European inline hockey. For the 2027-2030 period, **World Skate Europe Inline Hockey (WSE ILH) is introducing a new organizational model** aimed at:

- ✓ **Professionalizing** the event ecosystem
- ✓ **Securing** the competition's sustainability
- ✓ **Supporting** organizers over time
- ✓ **Developing** event expertise across Europe

### 1.1. Why This Change?

Since 2017, we have observed:

- Volunteer fatigue in clubs
- Planning difficulties (late venue confirmations)
- Low organizer recurrence
- Variable quality from one edition to another

**Our response: a dual system offering both flexibility AND stability**

### 1.2. Competition Format

- **12 teams** (national champions)
- **4 days** of competition (Thursday-Sunday)
- **~200 participants** (players, staff, delegations)
- **Target audience:** 5,000+ spectators over 4 days
- **Media visibility:** 55,000+ video views, 30,000 live views

## 2. APPLICATION TIMELINE

Date	Step	Phase
SEPTEMBER 15, 2026	APPLICATION DEADLINE	Event Concept document (EN) Questionnaires Annex 1 & 2 Letter of support from local authorities
SEPTEMBER 20-30, 2026	COMPLETENESS VERIFICATION of applications by WSE ILH	
OCTOBER 1-31, 2026	INSPECTION VISITS	On-site visit by WSE ILH representative
NOVEMBER 1-15, 2026	EVALUATION by WSE ILH Executive members	5-criteria grid (100 points)
NOVEMBER 20, 2026	PROVISIONAL DECISION announcement	
DECEMBER 1-20, 2026	CONTRACT SIGNATURE	Payment of organizational tax Bank guarantee provision
DECEMBER 31, 2026	FINAL AWARD	

### 3. THE TWO ORGANIZATIONAL FORMULAS

#### 3.1. Comparative Table

CRITERION	FORMULA A: 3 YEARS	FORMULA B: 1 YEAR
Commitment duration	3 consecutive editions (2027-2029)	1 edition
Organizational tax	Year 1: €5,000 Year 2: €4,000 (-20%) Year 3: €3,000 (-40%) <b>Total: €12,000</b>	<b>€5,500</b>
Bank guarantee	€15,000 (valid 3 years)	€8,000
Withdrawal possible	Force majeure only	Force majeure only
Sponsorship rights	<b>EXPANDED</b> • Cat A (WSE exclusive) • Cat B (70/30 organizer/WSE) • Cat C (organizer exclusive)	<b>STANDARD</b> • Cat A (WSE exclusive) • Cat C (organizer exclusive) • Cat B (with WSE agreement)
Merchandising rights	Incomes : 85% organizer / 15% WSE	License to negotiate
Ticketing rights	100% organizer	100% organizer
Local TV rights	70% organizer / 30% WSE	100% WSE (streaming included)
Operational advantages	✓ Priority venue booking (2 years ahead) ✓ Resource library (contacts, templates) ✓ Dedicated WSE liaison for 3 years ✓ Access to WSE Stabilization Fund (€8,000) ✓ Cat A/B sponsor introduction service ✓ Installment tax payment option	Standard
Recognition advantages	✓ WSE Premium Partner status ✓ Priority for future events (Euro, Worlds) ✓ Full WSK network recognition	Standard
Transition possible	-	Yes: upgrade to 3-year within 6 months → €1,000 credit on Year 1 → Fast-track procedure


### 4. WHICH FORMULA TO CHOOSE?

#### 4.1. Formula A (3 years) - Ideal if:

- You are a **professional promoter** or aspire to become one
- You have a **long-term development vision**
- You seek a **viable economic model** (investment amortization)
- You want to **develop capitalizable expertise**
- Your team (or club) regularly participates in the European League

#### 4.2. Formula B (1 year) - Ideal if:

- You are a **club organizer** for the first time
- You want to **test** without long-term commitment
- Your participation depends on **annual sporting results**
- You have an **exceptional one-time opportunity** (extraordinary public support)

 **Our recommendation:** Formula A builds the future of European inline hockey. Year 1 = learning, Year 2 = optimization, Year 3 = profitability.

## 5. TYPICAL BUDGET & SCENARIOS

### 5.1. Organizer Cost Structure (estimate)

#### Mandatory Costs

EXPENSE ITEM	ESTIMATE
Venue inspection	€500-1,000
Venue rental(s)	€3,000-8,000
Accommodation & meals for delegations <sup>1</sup>	€7,600 - €11,800
Technical streaming infrastructure <sup>2</sup>	€1,500-3,000
Delegations transport	€2,000-4,000
Visual elements & Marketing	€2,000-4,000
Medical services	€1,000-2,000
Anti-doping	€0-2,000
Office equipment	€500-1,000
Security	€1,000-3,000
Insurance	€1,000-2,000
Staff/volunteers	€2,000-5,000
Miscellaneous	€1,000-2,000
<b>ESTIMATED TOTAL</b>	<b>€15,000 to €35,000</b>

<sup>1</sup> 21 people max: 11 referees + 2 WSE ILH + 4 media production + 4 communication

<sup>2</sup> Camera platform, cabling, 8 Mbps unlimited connection

#### Organizer Revenue Sources

REVENUE SOURCE	ESTIMATED
Ticketing	€8,000 - 20,000
Local government support	€10,000 - 30,000
Team accommodation services <sup>3</sup>	€0 - 18,000
On-site sales	€2,000 - 5,000
Restaurant/hotel commissions	€500 - 2,000
Crowdfunding (optional)	€0 - €15,000
<b>ESTIMATED TOTAL</b>	<b>€20,500 - 90,000</b>

<sup>3</sup> Optional: Bronze (€300) / Silver (€800) / Gold (€1,500) packages per team

### 5.2. Three Financial Scenarios

SCENARIO	COSTS	REVENUES	NET RESULT
<b>PESSIMISTIC</b> Low attendance - Little public support - No team services	€46,000	€20,000	<b>-€26,000</b>
<b>REALISTIC</b> Decent attendance - Moderate public support - Some team services	€39,000	€39,000	<b>±€0</b>
<b>OPTIMISTIC</b> High attendance - Strong public support - Team services sold	€22,000	€67,000	<b>+€45,000</b>

**Analysis:**

- **Pessimistic:** Typical for a club without strong public support. Deficit to anticipate.
- **Realistic:** Budget balance. Investment in visibility/development.
- **Optimistic:** Profitability possible with strong local mobilization work.

**5.3. Risk Mitigation Strategies**

**Financial checkpoints** (avoiding pessimistic scenario):

- **6 months before:** 40% of revenues secured (signed grants, pre-sales)
- **3 months before:** 70% of revenues secured
- **1 month before:** 90% of revenues secured

**Diversification:**

- "Corporate Hospitality" packages (€500-1,500) sold 6 months in advance
- "Early Bird" ticketing creating anticipated cash flow
- "In-kind" partnerships (hotels, carriers) reducing cash costs
- Crowdfunding targeting 2,000-3,000 European fans (goal €5-15k)

**WSE Security:**

- **WSE Stabilization Fund:** up to €8,000 emergency support (repayable over 3 years interest-free) for Formula A organizers meeting all requirements

## **6. INCLUDED WSE SERVICES & EVALUATION CRITERIA**

### **6.1. Services Provided by WSE ILH (included in tax)**

#### **1. BRAND & IDENTITY**

- ✓ Event logo
- ✓ Complete brand book
- ✓ Graphic templates (posters, flyers, social media)

#### **2. VIDEO PRODUCTION (Live Streaming)**

- ✓ 4-person production team on site
- ✓ Multi-camera streaming of all matches
- ✓ Broadcasting on dedicated WSE platform
- ✓ Graphic overlays & real-time scores
- ✓ Full replay
- ✓ **Historical audience:** 30,000 live views, 55,000+ total views

### **3. DATA & SCORES**

- ✓ Professional live scoring system
- ✓ Dedicated web/mobile application
- ✓ Real-time statistics
- ✓ Match history

### **4. COMMUNICATION**

- ✓ 4-person communication team on site
- ✓ Social media management during event
- ✓ Professional photography
- ✓ Short video content (highlights, interviews)
- ✓ Press releases
- ✓ European media coordination

### **5. REGULATIONS & REFEREEING**

- ✓ 11 designated & trained international referees
- ✓ Referee tokens paid by WSE
- ✓ Harmonized regulatory framework

### **6. SUPPORT**

- ✓ Dedicated WSE liaison
- ✓ Preparatory inspections
- ✓ Logistical support
- ✓ Access to previous organizer network (Formula A)

## **6.2. What the Organizer Provides**

### **INFRASTRUCTURE**

- Venue with compliant rink (40x20m min)
- 4+ team locker rooms
- Seating capacity (500+ seats recommended)
- VIP & press areas
- Central camera platform (4m from board, 5m high)
- Behind-net camera zones

### **TECHNICAL**

- Dedicated internet connection 8 Mbps upload, unlimited
- Electricity for production equipment
- Wi-Fi network for press (separate from streaming)

## **LOGISTICS**

- Accommodation & meals for 21 people (referees, WSE, prod/comm teams)
- Airport/station ↔ hotels ↔ venue transport
- Team equipment management (secure storage)

## **SERVICES**

- Medical services (doctor + ambulance on site)
- Security (coordination with local authorities)
- Insurance (liability, cancellation)

## **MARKETING**

- Advertising boards in WSE zones (see manual diagrams)
- Ceremony materials (confetti, winner signage)
- Local promotion actions

# **7. DOCUMENT CHECKLIST & CONTACTS**

## **7.1. Required Documents for Application**

### **MANDATORY (deadline: September 15, 2026)**

#### **1. APPLICATION FORM**

- Applicant identity (club / promoter / federation)
- Formula choice (A-3years or B-1year)
- Legal representative signatures

#### **2. EVENT CONCEPT DOCUMENT** (written in English)

- Country, city, federation presentation
- Local inline hockey history
- Venue description with photos, plans, capacities
- Organizing committee organization chart
- Match & training schedule
- Accommodation: hotel list, negotiated rates
- Catering: options for delegations, VIP, public
- Transport: means, distances, schedule
- Security: authority coordination plan
- Health: medical services, partner hospitals
- Technology: internet, IT, equipment
- Media: press facilities, coverage plan
- Detailed projected budget
- Marketing & promotion plan

#### **3. QUESTIONNAIRES**

- Annex 1: Venue Questionnaire (provided by WSE)
- Annex 2: Financial Questionnaire (provided by WSE)

**4. LETTERS OF SUPPORT**

- Official letter from host city/municipality
- National federation letter (if applicant = club/promoter)
- Key partner letters (optional but valued)

**5. PROOF OF FINANCIAL CAPACITY**

- Applicant financial statement (if existing entity)
- Proof of equity or credit
- Bank letter of intent for guarantee

 **PROVIDED AFTER AWARD**

**Within 30 days:**

- Signed contract
- Payment of organizational tax

**Within 45 days:**

- Bank guarantee (€8k Formula B / €15k Formula A)

**90 days before event:**

- Proof of insurance (liability, cancellation, property)
- WSE named as co-insured

## 8. READY TO APPLY?

### Next Steps

1. **Download** complete Bid Manual (35 pages)
2. **Download** Annex 1 & 2 (questionnaires)
3. **Contact** europe@worldskate.org for preliminary discussions
4. **Prepare** your Event Concept
5. **Submit** before **September 15, 2026**

### Why organize the European League?

- ✓ **International visibility** for your city/region
- ✓ **Local economic impact:** €150,000+ returns
- ✓ **Sport development** in your country
- ✓ **Capitalizable event expertise**
- ✓ **European network** of clubs, federations, partners
- ✓ **Springboard** to major events (World Championships)

**The European League 2027-2030 will be what we make of it together.**

We're looking for visionary partners ready to build the future of European inline hockey.

**Are you ready to take on the challenge?**